


 [www.arielleray.com](http://www.arielleray.com)

 [arielle.s.ray@gmail.com](mailto:arielle.s.ray@gmail.com)

 /arielleray

 @arielle\_designs

# ARIELLE RAY

motion graphics / design / illustration

## EXPERIENCE

### VIDEO JOURNALIST

QUARTZ  
2017-PRESENT

- produce, report, and script motion-graphics driven video
- provide art direction to help solidify and elevate the Quartz video brand
- conceptualize animated gifs and illustration, providing art that enhances stories

### ADJUNCT FACULTY

THE NEW SCHOOL  
2017-PRESENT

- teach Motion Graphics 101 under Eugene Lang's Journalism and Design program
- focus on explaining software basics in After Effects, Illustrator and Photoshop
- workshop script writing and research, helping students create short news video

### VIDEO JOURNALIST

THE WALL STREET JOURNAL  
2015-2017  
[Highlights](#)

- animate, produce, script and report short form videos individually and within a team
- provide illustrated elements and art direction
- periodically run training workshops to elevate coworkers' graphics techniques.
  - Traveled to the Hong Kong Bureau to give a graphics training session to WSJ Asia
  - recieved a [Top 30 under 30 Award](#) from NAA for excellence in news video
  - awarded a [Silver Medal](#) from SND Digital

### MOTION GRAPHICS INTERN

THE WALL STREET JOURNAL  
2014

- created a new graphic language for Jason Bellini's #TheShortAnswer news videos
- constructed and customized templates, refined the color palette and branding
- provided illustrated graphic elements and animation support
  - [Webby Award Honorees](#) in the online video, news and politics category

### DESIGN ASSISTANT


UNIVERSITY OF MIAMI COMM.  
2012-2014

- designed various print promotional materials for alumni and donor events
- created advertisements for on-campus speakers
- contributed to the layout design and content curation of *Arts & Sciences* magazine

## SKILLS

ANIMATION  
ILLUSTRATION  
BRANDING  
VIDEO EDITING  
SCRIPT WRITING  
STOP MOTION  
SEAMLESS GIFS

## SOFTWARE

AFTER EFFECTS   
FCPX   
MOTION   
PREMIERE   
ILLUSTRATOR   
PHOTOSHOP 

INDESIGN   
HTML/CSS   
JAVASCRIPT   
MAYA   
CINEMA 4D 

## AWARDS

Silver Medal - SND Digital 2017  
NAA top 30 under 30 2016  
Webby Award Honoree 2015  
CSPCA Gold Circle 2014

## EDUCATION

UNIVERSITY OF MIAMI — CORAL GABLES FL 2014  
*B.S. in Communications*  
Double Major: Visual Journalism and English Literature with an Art Minor

## AFFILIATIONS

Active Member of NABJ  
Chi Omega Fraternity Member

Studio Art Centers International (SACI) — FLORENCE, ITALY 2013  
Study abroad — Concentration: Fine Arts